REIGNITE YOUR PURPOSE

Exercise:
Create a revised Mission Statement for your company and share it with your team.

BE THE ULTIMATE REALIST

We don’t know all the answers to what will happen next, and that is OK :)

Exercise:
• Create a list with two columns:
  • Column 1 Everything you do have the ability to work on
  • Column 2- All the business components that have been shifted, paused or you do not know about at this time.
Assess and move accordingly at the start of each work day.

TRANSPARENCY IN ACTION

This crisis and the ripple effect that it has is nuanced in nature. This time is the antithesis of black and white.

Demonstrating strength as a leader means expressing all parts of what makes you an effective leader. That includes your vulnerability just as much as your optimism, and all the flavors of what makes your unique way of leading special.

Exercise:
• Shift your communication cadence and update your community with the REAL news of what you are working through and on and what you continue to provide as a way to stay in service during this time.

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