Yoga Alliance Releases “State of our Union” Report

Arlington, Va. (May 12, 2015) – Yoga Alliance®, the largest international nonprofit association representing the yoga community, has released its “2015 State of our Union” report detailing the organization’s actions and achievements toward fulfilling its mission to promote and support the integrity and diversity of the teaching of yoga.

“As more and more people around the world practice yoga and seek teachers and schools to guide them, it’s more vital than ever that we proactively communicate Yoga Alliance’s activities to our growing and thriving membership, as well as the community at large,” said Yoga Alliance COO Barbara Dobberthien.

The 20-page report details Yoga Alliance’s recent accomplishments, including:

- The launch of a new-and-improved Yoga Alliance Registry, a directory where consumers can find a Registered Yoga Teacher (RYT®) or Registered Yoga School (RYS®) that meets their individual needs and the organization’s Standards relating to yoga techniques, teaching methodology, anatomy and yoga principles and ethics,
- The growth of Yoga Alliance’s Social Credentialing system, which requires verified teacher trainees to provide objective feedback about the RYSs they attended,
- The ongoing national and state efforts to advocate on behalf of the yoga community, protecting them from unnecessary, burdensome regulations and ensuring yoga is available for all who wish to practice,
- The wide variety of educational workshops which have been viewed by thousands,
- The ever-growing library of resources and publications, keeping members up-to-date on issues affecting the yoga community,
- The growth of the Member Perks program, offering discounts and special offers from carefully-selected partners,
- The scholarships awarded by Yoga Alliance Foundation, and
- The unity of the global yoga community through workshops, social media and local community events.

About Yoga Alliance
Yoga Alliance is the largest international nonprofit association promoting and supporting the diversity and integrity of the teaching of yoga. Currently, more than 60,000 Registered Yoga Teachers (RYT®) and 3,700 Registered Yoga Schools (RYS®) are represented by Yoga Alliance. The organization also educates the public on the value and credibility of voluntary registration with Yoga Alliance Registry and upholds the worldwide growth of yoga through education and community.