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Yoga Alliance and Yoga Alliance Foundation Now Accepting Nominations for Boards of Directors

Organization looking for diverse group of yoga, financial and strategic experts to fill seven positions on restructured Board with terms beginning January 1, 2023

ARLINGTON, VA (August 1, 2022) – <u>Yoga Alliance</u>, the largest nonprofit association representing the international yoga community, announced today that it is currently receiving nominations for seven open positions on the Yoga Alliance and Yoga Alliance Foundation governing Boards. Nominations should be submitted no later than August 15 at https://yogaalliance.org/BODnomination.

Yoga Alliance and the Yoga Alliance Foundation, which have been evolving their Board structures from a "management" capacity to a "governance" capacity over the past five years, are seeking nominees representing diverse communities around the globe who also have finance and strategic planning expertise.

"We are being intentional to ensure that the Yoga Alliance and Yoga Alliance Foundation Boards of Directors represent a diverse set of skills, backgrounds, and lived experiences to inform the organization's work and its future," said Shannon Roche, President and Chief Executive Officer of Yoga Alliance and Yoga Alliance Foundation. "We believe that if more people practice yoga, the better the world will be. Through yoga's many lessons, benefits, and tenets— we can grow healthier, happier, kinder, and stronger as individuals and communities, which in turn leads to a better world. We are very excited to open nominations and are grateful to those willing to volunteer their time and experience to support Yoga Alliance and Yoga Alliance Foundation in fulfilling that vision."

Board meetings are held quarterly each year, with the March and September meetings traditionally held in the Washington, DC metro area. As an all-volunteer governing Board of Directors, Board members are asked to agree to a substantial time commitment including attendance at each quarterly Board meeting, service on a Board committee, and work assignments. Board members' responsibilities include, but are not limited to, advising on strategic plans, participating in meetings and committees, and monitoring the financial stewardship of both organizations. First and foremost, candidates should be able to demonstrate a passion for yoga and a commitment to the shared vision of Yoga Alliance and Yoga Alliance Foundation. Board members are not required to have the Registered Yoga Teacher (RYT) and/or Registered Yoga School (RYS) credential.

"The Yoga Alliance and Yoga Alliance Foundation Boards are committed to broadening its social and professional representation so that a variety of communities have a voice in the future of both organizations. In partnership with leading experts, current Board members have spent the past year developing an intentional recruitment strategy to onboard new members," said Jo-Ann Bance, Board Chair of Yoga Alliance and Yoga Alliance Foundation. "Diversity, equity, and inclusion remain an imperative for the organization, and this strategic approach will yield numerous benefits that will support Yoga Alliance and Yoga Alliance Foundation in its impact and future growth."

To read the full Yoga Alliance and Yoga Alliance Foundation Boards of Directors role description visit https://www.yogaalliance.org/BODroledescription. The selection process will be conducted by the Yoga Alliance president and chief executive officer, the current Board Chair, Governance Committee Chair, and supported by the Governance Committee. The committee's slate will be announced publicly by December 31, 2022. Terms will begin January 1, 2023. If you have questions about nominations or the nomination process email Kevin Karas at kkaras@yogaalliance.org.

About Yoga Alliance

Founded in 1999, Yoga Alliance is a member-based, non-profit organization that serves yoga schools and teachers across the globe, providing world-recognized, best-in-class credentials and unifying its members around a shared ethical commitment. Yoga Alliance's goal is to support and foster the high quality, safe, accessible, and equitable teaching of yoga. In addition, Yoga Alliance delivers a strong value proposition to its members through community-building initiatives, educational resources, advocacy efforts, and social impact programs. For more information about Yoga Alliance visit yogaalliance.org.